

THE NO BODY LIKES A NAG Hack

WHEN to use it

Every single day of life with your dog!

The only “work” in this hack is in stopping yourself from calling your dog a hundred times a day for no particular reason (like most of us do, honestly).

Here's a little secret:

You don't actually have to spend dedicated time training your dog to “come” to you with multiple repetitions. While this can work really well for some dogs, it can actually make other dogs LESS likely to come to you when you really need it! I bet you're wondering why ...

HOW it works



Because nobody likes a nag! If your requests to your dog (like calling them) consistently prove to him to be unnecessary, meaningless, excessive, illogical, contextually unwarranted, domineering, etc., then your dog will literally desensitize (L) to their own name — and to you!

Dogs are social animals (G) who, like us, naturally have the occasional need to “call” their social members for various important reasons, and they “listen” to the directions of social members based on the context and the social currency those members have (or not). Their species is also primed (G) to cue into human social signals, behavior and patterns (E/L). If your dog figures out that you don't really make sense when you call him or give him instructions (whether you are intentionally trying to get training reps or just accidentally overdoing it), you will accomplish the exact opposite of your goals of getting your dog to listen when you call him!

HOW to use it

It's **REALLY** simple — less is more. **ONLY** call your dog when you have an actual **REASON** to call him. Demonstrate that his name being called with intention actually MEANS something to him. Call him before dinner, before a walk, before that special chew comes out, when you are about to get his favorite toy out, when his favorite person just pulled in the driveway. If he believes you only call him when you have great intel or news, you will have his attention!

When you get the urge to call your dog just to say hi, see where he is, look at his pretty new collar, practice your recall for the 10th time today for no particular reason, or just to “see” if he will follow your commands,

👉 **Stop and check yourself.**

👉 **WHY are you calling him?** - Do you have an actual reason? If he comes running into the room as if saying, “Yes ... *What is it?*”

👉 **Do you actually have an answer?** Or is it literally nothing?

